--before DM

kpi\_dmsummary\_redemptions =

select sum(metriccount) as numericValue from (select 'Coupons Redeemed' as call\_metric,'CALLS PROFILING & CALL METRICS' as widget,b.InteractionDate, b.CampaignName,b.Brand,b.SKU,b.Target,b.Category,b.Channel,b.Region ,b.[DM] , b.[Cohort] , b.[DuringAfterBefore],sum(b.MobileCount) metriccount from [Unilever\_CampaignDashboard].[dbo].[SingleViewDashboard\_Tempfix\_DMTransAggregate] B where b.[Type of Call] = 'Coupon Redemption' and [DuringAfterBefore] ='Before' group by b.[Type of Call],b.InteractionDate, b.CampaignName,b.Brand,b.SKU,b.Target,b.Category,b.Channel,b.Region,b.[DM],b.[Cohort],b.[DuringAfterBefore]) as a

where a.CampaignName = @CampaignName and a.Brand=@Brand and a.Target=@Target and a.Category = @Category and a.channel = @Channel and a.Region =@Region and a.SKU=@Sku and a.[DM] = @Dm and a.[Cohort] = @Cohort and a.InteractionDate between @Startdate and @Enddate"

--During DM

kpi\_dmsummary\_redemptions =

select sum(metriccount) as numericValue from (select 'Coupons Redeemed' as call\_metric,'CALLS PROFILING & CALL METRICS' as widget,b.InteractionDate, b.CampaignName,b.Brand,b.SKU,b.Target,b.Category,b.Channel,b.Region ,b.[DM] , b.[Cohort] , b.[DuringAfterBefore],sum(b.MobileCount) metriccount from [Unilever\_CampaignDashboard].[dbo].[SingleViewDashboard\_Tempfix\_DMTransAggregate] B where b.[Type of Call] = 'Coupon Redemption' and [DuringAfterBefore] ='During' group by b.[Type of Call],b.InteractionDate, b.CampaignName,b.Brand,b.SKU,b.Target,b.Category,b.Channel,b.Region,b.[DM],b.[Cohort],b.[DuringAfterBefore]) as a

where a.CampaignName = @CampaignName and a.Brand=@Brand and a.Target=@Target and a.Category = @Category and a.channel = @Channel and a.Region =@Region and a.SKU=@Sku and a.[DM] = @Dm and a.[Cohort] = @Cohort and a.InteractionDate between @Startdate and @Enddate"

--After DM

kpi\_dmsummary\_redemptions =

select sum(metriccount) as numericValue from (select 'Coupons Redeemed' as call\_metric,'CALLS PROFILING & CALL METRICS' as widget,b.InteractionDate, b.CampaignName,b.Brand,b.SKU,b.Target,b.Category,b.Channel,b.Region ,b.[DM] , b.[Cohort] , b.[DuringAfterBefore],sum(b.MobileCount) metriccount from [Unilever\_CampaignDashboard].[dbo].[SingleViewDashboard\_Tempfix\_DMTransAggregate] B where b.[Type of Call] = 'Coupon Redemption' and [DuringAfterBefore] ='After' group by b.[Type of Call],b.InteractionDate, b.CampaignName,b.Brand,b.SKU,b.Target,b.Category,b.Channel,b.Region,b.[DM],b.[Cohort],b.[DuringAfterBefore]) as a

where a.CampaignName = @CampaignName and a.Brand=@Brand and a.Target=@Target and a.Category = @Category and a.channel = @Channel and a.Region =@Region and a.SKU=@Sku and a.[DM] = @Dm and a.[Cohort] = @Cohort and a.InteractionDate between @Startdate and @Enddate"